

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2001

Check here if Amendment [] ; Amendment Number: _____
This Amendment (Check only one): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

CMGI, Inc.
100 Brickstone Square
Andover, MA 01810

Form 13F File Number: 028-05757

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

George A. McMillan
Chief Financial Officer and Treasurer
(978) 684-3600

Signature, Place and Date of Signing:

/s/ George A. McMillan

Andover, Massachusetts
November 7, 2001

Report Type (Check only one):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other manager(s).)

Form 13F SUMMARY PAGE

REPORTING MANAGER: CMGI, Inc.

Report Summary:

Number of Other Included Managers: 3

Form 13F Information Table Entry Total: 20

Form 13F Information Table Value Total: \$ 122,182 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

1. CMG@Ventures, Inc. File No. 028-05751
2. CMG@Ventures Capital Corp. File No. 028-05755
3. CMG@Ventures Securities Corp. File No. 028-05763

FORM 13F INFORMATION TABLE
REPORTING MANAGER: CMGI, Inc.

ITEM 1: NAME OF ISSUER	ITEM 2: TITLE OF CLASS	ITEM 3: CUSIP NUMBER	ITEM 4: FAIR MARKET VALUE (000)	ITEM 5: SHARES OR PRINCIPAL AMOUNT	SH/ PRN	ITEM 6: INVESTMENT DISCRETION	ITEM 7: MANAGERS	ITEM 8: VOTING AUTHORITY		
								(A) SOLE	(B) SHARED	(C) NONE
CMGI, Inc.	COM	125750109	262	261,642	SH	DEFINED		261,642		
divine, inc.	COM	255404105	2,945	4,749,287	SH	SOLE		4,749,287		
Engage, Inc.	COM	292827102	36,040	150,165,099	SH	SOLE		150,165,099		
GLOBALMEDIA.COM	COM	37935A109	13	1,822,127	SH	SOLE		1,822,127		
MarchFIRST, Inc. Marketing Services Group, Inc.	COM	966834103	0	3,045	SH	DEFINED	1	3,045		
MotherNature.com, Inc.	COM	570907105	748	2,136,061	SH	SOLE		2,136,061		
MotherNature.com, Inc.	COM	61978K105	1	12,367	SH	DEFINED	1	12,367		
NaviSite, Inc.	COM	61978K105	110	1,224,307	SH	DEFINED	2	1,224,307		
PRIMEDIA Inc.	COM	63935M109	8,152	42,905,685	SH	SOLE		42,905,685		
PTEK Holdings, Inc.	COM	74157K101	14,371	6,115,200	SH	SOLE		6,115,200		
Techlabs, Inc. (1)	COM	69366M104	129	49,955	SH	DEFINED	1	49,955		
Terra Networks, S.A.	COM	87833L103	192	960,307	SH	DEFINED		960,307		
Ventro Corporation	COM		15,880	3,119,767	SH	DEFINED	1	3,119,767		
Vicinity Corporation	COM	163595101	6	21,814	SH	DEFINED	1	21,814		
Vicinity Corporation	COM	163595101	858	3,177,914	SH	DEFINED	2	3,177,914		
Yahoo! Inc.	COM	925653107	473	303,569	SH	DEFINED	1	303,569		
Yahoo! Inc.	COM	925653107	7,160	4,590,058	SH	DEFINED	2	4,590,058		
Yahoo! Inc.	COM	984332106	5,381	610,790	SH	DEFINED	1	610,790		
Yahoo! Inc.	COM	984332106	15	1,702	SH	DEFINED	2	1,702		
Yahoo! Inc.	COM	984332106	5,123	581,499	SH	DEFINED	3	581,499		

1. yesmail.com, inc., a wholly owned subsidiary of CMGI, Inc., currently holds 12,500 shares of Techlabs, Inc. Pursuant to the Agreement for the Purchase and Sale of Assets, dated December 7, 1999, an additional 947,807 shares are issuable to yesmail.com, inc., but are not yet issued. The issuance of these shares is currently in dispute.