

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2000

Check here if Amendment [] ; Amendment Number: _____
This Amendment (Check only one): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

CMGI, Inc.
100 Brickstone Square
Andover, MA 01810

Form 13F File Number: 028-05757

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Andrew J. Hajducky, III
Executive Vice President, Chief Financial Officer and Treasurer
(978) 684-3600

Signature, Place and Date of Signing:

/s/ Andrew J. Hajducky, III

Andover, Massachusetts
November 13, 2000

Report Type (Check only one):

- [X] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- [] 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- [] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other manager(s).)

Form 13F SUMMARY PAGE

REPORTING MANAGER: CMGI, Inc.

Report Summary:

Number of Other Included Managers: 3

Form 13F Information Table Entry Total: 30

Form 13F Information Table Value Total: \$ 3,643,396 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

- | | | |
|----|-------------------------------|--------------------|
| 1. | CMG@Ventures, Inc. | File No. 028-05751 |
| 2. | CMG@Ventures Capital Corp. | File No. 028-05755 |
| 3. | CMG@Ventures Securities Corp. | File No. 028-05763 |

FORM 13F INFORMATION TABLE
REPORTING MANAGER: CMGI, Inc.

ITEM 1: NAME OF ISSUER	ITEM 2: TITLE OF CLASS	ITEM 3: CUSIP NUMBER	ITEM 4: FAIR MARKET VALUE (000)	ITEM 5: SHARES OR PRINCIPAL AMOUNT	SH/ PRN	ITEM 6: INVESTMENT DISCRETION	ITEM 7: MANAGERS	ITEM 8: VOTING AUTHORITY		
								(A) SOLE	(B) SHARED	(C) NONE
Akamai Technologies, Inc.	COM	00971T101	13,129	250,000	SH	SOLE		250,000		
Critical Path, Inc.	COM	22674V100	8,141	134,000	SH	SOLE		134,000		
Critical Path, Inc.	COM	22674V100	799	13,158	SH	DEFINED	1	13,158		
Critical Path, Inc.	COM	22674V100	36,611	602,645	SH	DEFINED	2	602,645		
eMachines, Inc.	COM	29076P102	1,134	1,100,056	SH	DEFINED		1,100,056		
Engage, Inc.	COM	292827102	1,256,441	154,638,839	SH	SOLE		154,638,839		
GLOBALMEDIA.COM	COM	37935A109	2,213	2,082,430	SH	DEFINED		2,082,430		
Hollywood Entertainment Corporation	COM	436141105	17,314	2,327,934	SH	SOLE		2,327,934		
Hollywood Entertainment Corporation	COM	436141105	151	20,297	SH	DEFINED	1	20,297		
Hollywood Entertainment Corporation	COM	436141105	14,945	2,009,378	SH	DEFINED	2	2,009,378		
Kana Communications, Inc.	COM	483600102	822	36,922	SH	DEFINED	1	36,922		
Kana Communications, Inc.	COM	483600102	5,603	251,813	SH	DEFINED	3	251,813		
Lycos, Inc.	COM	550818108	234,888	3,415,777	SH	DEFINED	1	3,415,777		
Lycos, Inc.	COM	550818108	617,563	8,980,690	SH	DEFINED	3	8,980,690		
Mail.com, Inc.	COM	560311102	525	100,669	SH	DEFINED		100,669		
marchFIRST, Inc.	COM	966834103	18	1,126	SH	SOLE		1,126		
marchFIRST, Inc.	COM	966834103	239	15,243	SH	DEFINED	1	15,243		
marchFIRST, Inc.	COM	966834103	1,749	111,468	SH	DEFINED	3	111,468		
Marketing Services Group, Inc.	COM	570907105	6,756	2,252,061	SH	SOLE		2,252,061		
NaviSite, Inc.	COM	63935M109	1,080,624	40,115,979	SH	SOLE		40,115,979		
Netcentives, Inc.	COM	64108P101	12,973	1,694,492	SH	SOLE		1,694,492		
Open Market, Inc.	COM	68370M100	794	126,473	SH	SOLE		126,473		
priceline.com Incorporated	COM	741503106	59	5,000	SH	DEFINED		5,000		
PRIMEDIA Inc.	COM	74157K101	131,000	8,000,000	SH	SOLE		8,000,000		
Value America, Inc.	COM	92038N102	2	13,000	SH	DEFINED		13,000		
Ventro Corporation	COM	163595101	10,141	921,908	SH	DEFINED	2	921,908		
Vicinity Corporation	COM	925653107	60,643	5,513,024	SH	DEFINED	1	5,513,024		
Virage, Inc.	COM	92763Q106	18,186	1,077,709	SH	DEFINED		1,077,709		
Yahoo! Inc.	COM	984332106	52,679	578,885	SH	DEFINED	1	578,885		
Yahoo! Inc.	COM	984332106	57,256	629,183	SH	DEFINED	3	629,183		